



# REPORT

## Insights

Home Staging  
/hom/stājiNG/

*noun:* home staging

1. Home Staging is the art of preparing a home for sale so that it sells in the fastest time and for the highest price
2. Home Staging is marketing

### 2019 Stage A Space Statistics

Homes sold **\$16,512,000**

Average Sale Price **\$1,207,198**

Homes sold at full price or above **31%**

Homes sold within 30 days **46%**

Average days on market **37**

Average cost of home staging **.05%-1%**  
of asking price

**Staged homes sell faster in a slow market and for more money in a hot market!**

2019 Market Information - Average Days On Market	DOM
Nassau County	132
Nassau County (North Shore)	96

2019 Market Information - Average Sale Price	
Nassau County	\$629,723
Nassau County (North Shore)	\$1,028,565



*2019 Market Information - Investing in Staging Increases Return	
39%	Seller's agents report that staging a home increases the value of the home by as much as 10%
25%	Buyer's agents report that staging a home increases the value of the home by as much as 5%

Stage A Space - 2019 – Staged & Sold	Value	DOM
*2 Davis Road, Port Washington NY	\$1,702,700	9 Days
*41 Bogart Avenue, Port Washington NY	\$836,700	17 Days
*5 Stratford Road, Port Washington NY	\$990,000	19 Days
*77 Essex Court, Port Washington NY	\$885,000	20 Days
*47 Essex Court, Port Washington NY	\$785,000	26 Days
*2 Fenimore Road, Port Washington NY	\$1,550,000	28 Days
2 White Oak Drive, Port Washington NY	\$837,000	33 Days
18 Ivy Way, Port Washington NY	\$1,526,000	35 Days
68 Marino Avenue, Port Washington NY	\$1,065,000	45 Days
2 Shoreview Road, Port Washington NY	\$1,550,000	49 Days
12 Orchard Street, Port Washington NY	\$975,000	56 Days
90 Bar Beach Road, Port Washington NY	\$870,000	57 Days
92 Warren Street #1, New York NY	\$2,940,000	90 Days
111 Murray Street #36W, New York NY	\$24,995/Mo	-

\* Homes sold within 30 days

\* Days on market

\*2019 Market Staging Statistics provided by NAR (from a survey of 2,076 REALTORS®)

Jackie Popper Port Washington 917 531 7130

Principal New York

Jackie@stageaspace.com

www.stageaspace.com

